

# SMS solutions

RM<sup>TM</sup> Maze

## For schools

RM Education is one of the region's most successful providers of School Management Solutions, Learning Platforms, IWB Software and Learning and Teaching tools for the education market. Now, through a partnership with MessageMedia, RM Maze clients can harness the power and convenience of SMS as a communication tool.



**Send SMS  
from your PC...**



**...to parents  
and staff.**

## What is Business SMS?

Business SMS allows you to send text messages from a PC to parents, staff and other contacts – it's a simple, economical communication tool. To provide our clients with the best SMS service, we've partnered with MessageMedia, Australasia's largest business SMS provider.

## SMS is ideal for:

- ✓ Managing student absenteeism
- ✓ Fee payment reminders
- ✓ Health and safety alerts
- ✓ General communication with parents and staff

## What can it do for you?



### Reduce costs

We can dramatically reduce your operating costs. SMS is far more efficient than calling, emailing or mailing, and much quicker too.



### Increase revenue

Send SMS payment reminders for school fees and other purchases such as uniforms or books, and use SMS to increase attendance at fundraising events to grow revenue.



### Streamline communication

SMS is a simple, non-intrusive way to communicate with parents and staff. A single SMS can be sent to hundreds of handsets instantaneously and recipients can reply via SMS.

## Why choose MessageMedia?



### Experience

MessageMedia is Australasia's largest business SMS provider with thousands of clients including a range of education providers.



### Reliability

Poor service costs you time and money and the SMS market is full of unreliable service providers. MessageMedia are SMS specialists, they offer a 100% reliability guarantee.



### Simplicity

MessageMedia's SMS solutions can be set up in minutes and are very easy to use. Their experienced support team is on-hand if you require assistance.



### Cost

With MessageMedia, you get what you pay for – your messages delivered on time, every time. Their rates are competitive and they offer a range of billing options with a 30 day money back guarantee.

MessageMedia has thousands of clients around the world including a range of education and training providers.



“ We use SMS to notify parents of absenteeism. These timely alerts have made the kids, teachers and school equally more accountable for attendance. The overall result has been extremely positive – MessageMedia's service is simple and cost-effective, and we have more kids attending every class. We know we're providing a better education system. ”

Stephen O'Shea  
**Business Manager, De La Salle College**

## SMS use in schools:

### Communicate with parents

- Student absenteeism notification
- Discrete fee payment due date reminders
- Timely event information

### Communicate with staff

- Roster administration
- Health and safety alerts
- Emergency procedures

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